



www.veracity.net
4621 Outer Loop Ste 317
Louisville KY 40219-3970
(502)992-1800

VERACITY TECHNOLOGIES OFFERS EXTENDED VALIDATION CERTIFICATES

Announces Support for Latest SSL Product

Louisville KY – May 19, 2007

Veracity Technologies LLC announced today that new Extended Validation (EV) SSL Certificates are available for sale and ready to install. An SSL Certificate is a digital credential that authenticates the identity of a web site and encrypts information via Secure Sockets Layer (SSL) technology.

Created to establish online business identities, enable secure connections and promote online consumer confidence, EV SSLs set a higher standard for secure and successful online businesses. Like Turbo SSL® and High Assurance SSLs already offered by Veracity Technologies, the new EV SL offers industry-leading 256-bit encryption technology. A thorough, standardized verification process affords EV SSL owners an opportunity to tout completion of the most stringent vetting process for SSL encryption available today.

The EV SSL vetting process involves verifying the applying organizations identity and typically requires a letter from a representing attorney or accountant. While the new guidelines are strict, Veracity Technologies EV SSL certificates can be issued within two to four hour after all required documentation is received.

When users access sites encrypted with EV SSLs using Internet Explorer® 7, the first browser to distinguish EV certificates, the site's secure status is immediately evident. The browser's address bar reflects a green background and the name of the organization to which the certificate was issued, along with the familiar https:// prefix and padlock icon. Other browsers currently handle EV SSLs like normal certificates and are expected to distinguish them soon.

For more information about the new EV SSL Certificates, visit <http://www.veracity.net>. To purchase your EV SSL Certificate, visit us at <http://www.shopveracity.com>.

About Veracity Technologies LLC

Veracity Technologies LLC is currently headquartered in Louisville, KY. It was founded in 1998 with the mission to leverage internet technologies to help small business owners reach their potential. Contact Olive Tree Enterprises LLC for media inquiries.

#####